

# MLK HOLIDAY & LEGACY ASSOCIATION



## MEMORANDUM

**DATE:** NOVEMBER 2009  
**TO:** POTENTIAL VENDORS  
**FROM:** Ariel Business Group, Inc. – Vendor Coordinator  
For MLK Holiday & Legacy Association  
**RE:** VENDOR MEETINGS  
Dr. Martin Luther King, Jr. (MLK) Drum Major for Justice Parade  
Monday, January 18, 2010

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This memo is to notify all potential vendors that on Monday, January 18, 2010 the **25<sup>th</sup> Annual MLK Drum Major for Justice Parade** will be held in downtown St. Petersburg, Florida.

**\*\*\*NEW PARADE START TIME – 11:00 A.M.\*\*\***

A one-day “Special Event” permit will be issued from the City of St. Petersburg for that day, by the MLK Holiday & Legacy Association. This permit gives control to the MLK Holiday & Legacy Association over any vending along the parade route, which will extend two blocks on either side of the route. This permit shall be in effect from 7:00 AM to 7:00 PM on that day.

*You must be a registered vendor with the MLK Holiday & Legacy Association in order to sell along the parade route. On the day of the parade, any non-registered vendors will be asked to shut down immediately.*

If you are interested in vending, you may call (813) 207-0003 or visit our website at [www.spmlkparade.com](http://www.spmlkparade.com) for registration information and to download the registration form. The meeting schedule and location is listed below, **all new vendors are required to attend one of the meetings.**

**\*NEW MEETING LOCATION:**

BARTLETT PARK – FRANK PIERCE CENTER  
2000 SEVENTH STREET, SOUTH  
ST. PETERSBURG, FL 33705  
(727) 893-7731

**MEETING SCHEDULE:**

|          |            |          |
|----------|------------|----------|
| Thursday | December 3 | 6:00 PM  |
| Saturday | December 5 | 10:00 AM |
| Thursday | January 7  | 6:00 PM  |
| Saturday | January 9  | 10:00 AM |
| Saturday | January 16 | 10:00 AM |

**FEEES DUE AT TIME OF REGISTRATION ACCEPTED IN CASH OR MONEY ORDER ONLY – PAYABLE TO: ARIEL BUSINESS GROUP**